Leap*

Partner Event: System Thinking and System Change



Welcome and Introduction

Mark Ormerod Leap CEO









@Leap_BMK



www.leapwithus.org.uk



Leap Partner Forum - 12th June 2024 11.00-13.30

- 1. Welcome Mark
- 2. System Thinking Chris & Graeme
- 3. National System Change Pilots Clare & Hunter
- 4. Violence Reduction Unit in MK Chelsea & Mark
- 5. Movement Break
- 6. Can Move Bucks Chris & Vicky
- 7. Emerging System Change in Bucks and MK
- 8. Feedback and Round up Mark
- 9. Lunch and Networking



Greater Manchester Moving (GM Moving)

A definition of system thinking and change.

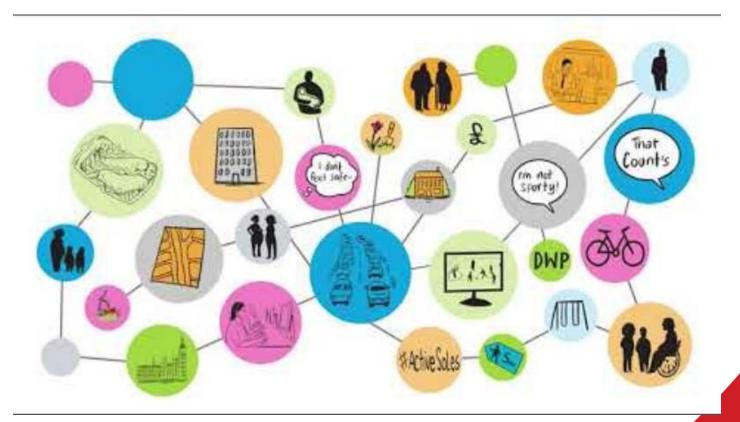
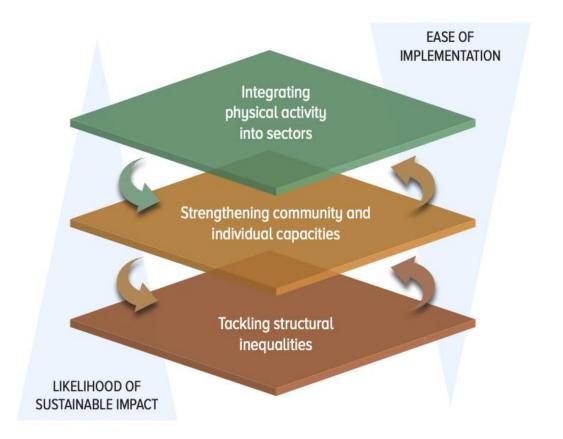




Figure 1: NELP conceptual framework showing interconnected areas where action to address inequalities often takes place





Ice Breaker task and questions.....

1. Introduce yourself.

- 2. What brought you to this group or part of system thinking?
- 3. What are you hoping to get out of the session today? (optional)





Navigating Local Systems in Luton





What is Navigating Local Systems?

- Established in Autumn 2019 in three areas, Wakefield, Liverpool and Luton.
- Enable people and organisations to develop their knowledge, skills and capacity to drive change in the system.
- To support increase in physical activity levels in areas where it is most needed.

- ➤ Phase one 2019-21 secured a small amount of funding to work with an expert facilitator.
- ➤ Test and learn approach to developing a systems thinking approach to working.
- ➤ Significantly impacted by the pandemic.
- Delivered in partnership with Active Luton (our hosts), Luton Borough Council and Total Wellbeing (the commissioned wellbeing service for Luton).



What did we do in phase one?

- Children on the edge of care and their families/carers to provide enhanced access to physical activity.
- ➤ Our first workshop was at the end of February 2020! We picked up the work again with the support of Barnardo's in the spring of 2021.
- We engaged with over 50 key personnel and organisations through a series of expert led workshops that provided us with an action plan.

We focused on:

- Educating the role of and value that physical activity brings in improving life chances.
- ➤ We spent time with key people; managers, officers, elected members, service users, those with lived experiences.
- ➤ We aligned strategic thinking to demonstrate that it would impact positively on Luton 2040 and Marmot Town status and outcomes.
- Invested resource that allowed us to embed the work within and alongside Childrens Services and YPSP.



What change is happening because of our work in phase one?

- Links have strengthened across senior leaders in public health, physical activity and community development, together with connected councillors and portfolio holders.
- Our collective approach to working is different... thinking time, no agendas, safe spaces for reflection and collaboration free of the fear of failure, understood common goals

- ➤ Investing in people and resources to provide capacity, expertise and improve efficiencies that embeds the work within the system. For example, the YPSP investment.
- ➤ We have a strong case study that we have been able to use to develop our work in phase two with adult social care and supporting adults at risk of accessing the social care system to become physically active.



What we've learnt along the way...

- ➤ The power and value of distributed leadership.
- Linking the work with key strategic partners and stakeholders to key council and place vision and strategies. For us in Luton this means Luton 2040 and the Marmot Town outcomes.
- The value of having elected members of the council on board with and understanding the value of the work.

- Developing a shared language, removing jargon and large numbers of brand names for the same type of offer. This has been an area of weakness for us.
- ➤ Slower is often better, but create a culture where people feel empowered, making mistakes for the right reasons is fine and failure is not a worry or concern.
- ➤ Capturing and sharing intelligence and experiences is really valuable!



Our Phase two work

- Supporting adults at risk of or recently in care to become more physically active.
- Our approach embraces learnings from phase one and the development of our work embraces:
 - Political buy-in
 - Working hard to develop relationships with key stakeholders with a particular focus on adult social care.

- ➤ Have resources available to oil the wheels and build capacity within the system.
- Educate on the value of physical activity and the role that it plays in improving physical and mental health and wellbeing more widely.
- > Capture, learn and share.



Capture, Learn, share or Monitoring Evaluation and Learning

➤ We have been part of Sport England's National Evaluation and Learning Partnership over the last 12 months which has involved some very talented people from Sheffield Hallam University and Sport England.

- The next two slides highlight a little bit about conceptual framework, patterns within a system and the 10 enablers of change.
- ➤ We will talk a little bit about our journeys with this framework to date and how we are capturing data.



Conceptual framework: Patterns within the system



Conceptual framework: Conditions for addressing physical inactivity inequalities

Integration of physical activity into sectors

Strengthening community & individual capacities

Tackling structural inequalities

Understanding the barriers and enablers of physical activity

Distributed and collective leadership

Collaboration across organisations

Capacity and capability across the workforce, volunteers and in communities

Facilitative processes and proportionate, representative governance

Co-production, local people-led initiatives (community power)

Focus on inequality and intersectionality

Cultures and social norms for wellbeing and physical activity

Physical environments that enable wellbeing and physical activity

Cycles of learning and action

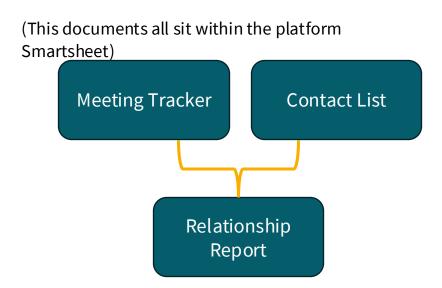


Measuring Change

Key challenge:

Members of our team are having separate conversations within their work streams.

We needed to find a way to bring all these conversations together in one place, to track against the enablers of change.





Meeting Tracker

We use Smartsheet Form that staff members fill out after each meeting, to collate:

- Contact information
- Key meeting information (topic/ any actions)
- Which enabler they believe the meeting contributed most to

Which enabler of change did this meeting contribute towards? * This will be used in order to track and evidence progress towards each of the 10 enablers of change. Barriers and enablers of physical activity Distributed and collective leadership Collaboration within and across organisations Capacity and capability across the workforce Facilitative processes Co-production, local people-led initiatives Cultures and practices for WB & PA Physical environments that allow for PA Cycles of learning and action Which enabler of change did this meeting : link to? Co-production, local people-led initiatives Co-production, local people-led initiatives

This allows us to:

- Filter based on the selected enablers of change within the Smartsheet
- Create reports for each enabler to track progress across different meetings and contacts

Barriers and enablers of physical activity
Distributed and collective leadership
Collaboration within and across organisations
Capacity and capability across the workforce
Co-production, local people-led initiatives
Physical environments that allow for PA



Relationship Report

We utilise the report function in Smartsheets to group the data from the Meeting Tracker and Contact List.
This example shows it grouped by organisation:

Name	Job title	Organisation	Email address	Contact Notes	Owner/Main contact	RAG rating	RAG rating 1	Date of next meeting
0								
OrganisationAdult Social Care	"							
▶ Organisation BLMK- ICB								
▶ Organisation BLMK- ICB & Adu	I							
▼ Organisation Luton Borough Co	t							
A	Portfolio Holder for Population Wellbeing (Adult Social Care)	Luton Borough Council	, · · · · ·		PK Penny Kelly	•	2	
•	Public Health Manager	Luton Borough Council			Jade	•	3	01/05/24
	Public Health Principle	Luton Borough Council			Clare	•	3	04/04/24
	Public Health Consultant	Luton Borough Council	em in the governor		Penny	•	2	



Wider MEL Process







Inspiring Bedfordshire to move more

Report from three system change/thinking national pilots.

https://sportengland-production-files.s3.eu-west-2.amazonaws.com/s3fs-public/2021-03/Navigating%20local%20systems..pdf?VersionId=TILTfO3yHk7G2zUTvLoJN_SY_F.Mns36

Clare Fitzboydon clare@beactivebeds.co.uk

Emma Hunter hunter@beactivebeds.co.uk



Questions







Facilitating System Change Across the Thames Valley:

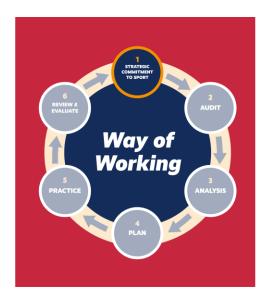
How Secondary Level 'SportPlus' Interventions are Providing Positive Activities to Young People at Risk of Entering the Criminal Justice System.

Chelsea Piggott

Sport and Violence Impact Manager @ VPP/StreetGames









DOES THIS EXIST?

IN WHAT FORM?

WHERE DOES IT COME FROM?













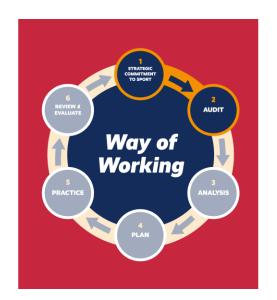
Sports programmes

Secondary or tertiary prevention programmes which engage children in organised sports or physical activity

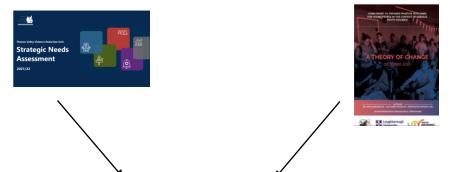




Understanding the Sector







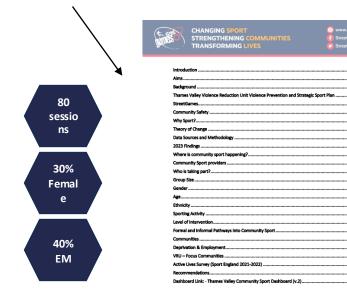


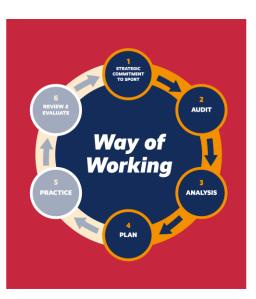
















More sport in more places

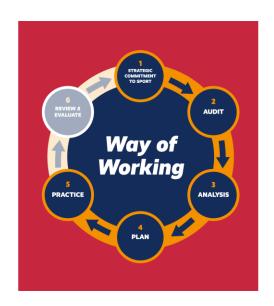
Grow the number of high-quality sport provisions in Thames Valley's most deprived and vulnerable communities which contribute to the prevention of violence.

More workforce with more competencies

Enhance the confidence, competence and capacity of the sport workforce to ensure high quality delivery which is pro-social in its approach and embeds the principles of trauma informed practice.

More vulnerable people referred, engaged and retained

Increase the number of vulnerable/at risk young people meaningfully, and successfully, referred into sport through evidence-based, multi-agency referral pathways.





But what does system change look like?



Understand the data/insight

- Local Authority SNA/strategies
- Community Sports Dashboard

Identify Community Sports

- Asset mapping
- Theory of Change

Engage in local partnerships

- Who needs a seat at the table?
- Where do sports interventions fit?
- How do we influence strategy?

Co-create a referral pathway

- The <u>right</u> young people
- The right sports intervention
- Accessing the <u>right</u> opportunities





Slough Serious Violence Strategy 2024-2

Diversionary projects

Safer Slough Partnership has worked with a number of partners and teams to focus on prevention and behaviour change with young people. This strategy recognises this work and draws on the success to develop the action plan. Here are some examples of the diversionary projects delivered in Slough to meet the goal of preventing and reducing serious violence in the borough.

Youth Community Outreach (Community and Detached Team)

The Community and Detached team deliver support to young people in multiple ways, we are able to engage children and young people through an authentic youth work model. By involving young people in a range of interventions, and seeing them in different environments, this enables us to assess the transferability of the skills and knowledge they are gaining through targeted group work in school, informal education on the street and 1:1 mentoring support. Local activities and 'in the moment' engagement enable diversion of young people on the periphery of becoming involved in serious youth violence and associated activities. Targeted outreach in hotspot areas based on local intel provides support and a feeling of safety to local residents.

StreetGames: Promising Practice

The Slough Sports Scholarship is delivered by SBC's Public Health team on behalf of Thames Valley Violence Reduction Unit, commissioned through StreetGames. The project supports young people aged 10-18, displaying risk factors linked to serious youth violence. Referrals (from schools, YOT, youth detached team, early help and children services) are sent to the programme co-ordinator who will build a relationship with the family via phone calls and

home visits before placing the young person into either 1:1 sports-based mentoring focusing on the development of life skills or a community sports programme. Young people are offered opportunitie for additional mentoring, training, and volunteering to support their positive youth development and provide additional protective factors to mitigate against risk factors.

StreetGames: Upskilling of Community Sports Workforce

SBC's Public Health team commissioned through StreetGames, have supported community sports organisations to increase their confidence. competence, and experience to deliver programmer to young people at risk of entering the criminal justice system. They ensure that clubs are trauma informed and pro-social in their approach when delivering 1:1 sports-based mentoring or taking on referrals on young people displaying risk factors. They have also used upskilled sports practitioners and used the principles of the Holiday Activity Fund to work with 30 at risk young people through school holidays to provide diversionary activities.

schools

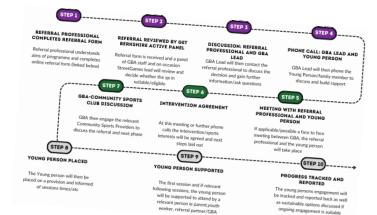
There is evidence of schools taking significant responsibility for young people in preventing violence, managing risk whilst providing pastoral support.



Slough Serious Violence Strategy

Choices: PHSE programmes through





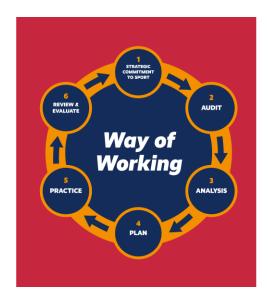


What are the short and long-term outcomes we want to achieve

- By learning from each other and pursuing robust and evidence-based programmes of interventions we can achieve so much more.
- We are proud to build on principles promoted by Street Games Theory of Change which highlights the challenges to be overcome and the enablers to secure success.











Why place-based system change?

- Supporting and placing vulnerable young people and those at risk of violence/exploitation in community sporting activity
- Partnering with experienced community sports clubs to put the young person at the heart of this project, promoting positive behaviors through being inclusive, participatory and trauma informed
- Supporting the community sport providers to deliver evidence-based interventions
- Provide front line support to build capacity, capability and sustainability within community sport
- Link up referral partners with sport, so sport becomes part of their 'toolkit'



Chelsea Piggott

Sport and Violence Impact Manager

VPP/StreetGames

Chelsea.Piggott@streetgames.org

Sam Johnson

Participation and Engagement Senior Youth Support Worker - Sports Coordinator

Milton Keynes City Council

sam.johnson@milton-keynes.gov.uk

Questions



Movement Break - 10mins

Group Picture with the Cake







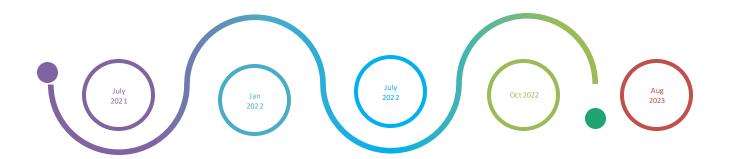
CanMove Buckinghamshire

OUTSTANDING CARE

HEALTHY COMMUNITIES

AND A GREAT PLACE TO WORK

Development of Cancer Pre & Rehab service



Idea/Challenge

Kerry set up cancer rehab classes
Approached Leap about moving patients onto qualified instructors
Reviewing services after COVID

Mapping

Leap mapped the system partners including instructors in Bucks with L4 cancer rehab qualification or interest in System Partner Network established to share vision moving forward

Setting up services

Developing referral pathways & criteria Source funding from SE TF and PH. New rehab community sessions with coverage of Bucks.

Launch of the services

Health & Wellbeing events
Live referral email secondary care.

Primary care launch on hold

Macmillan "what's in your area" website update

Review and improve

Refreshed sessions with low numbers. Issues continue with primary care pathway. Amended leaflet and sent to all GPs. Briefing for CSN

team





What was the challenge/idea: Cancer Pre & Rehab service

- New National and local guidelines for all patients to have access to lifestyle support from the point of diagnosis.
- Lots of evidence for exercise and physical activity before, during and after cancer diagnosis but this wasn't being used.
- Limited understanding and conversations being had with patients in hospitals or with GPs.
- MacMillan/BHT physio sessions were full, no flow of patients into community activity.
- MacMillan/BHT Physio had no knowledge of who is operating in the community.
- Small number of exercise professionals offering Cancer Rehab, no coordination.





Exercise Guidelines for Cancer Surviv Consensus Statement from Internation Multidisciplinary Roundtable

KRISTIN L. CAMPBELL¹, KERRI M. WINTERS-STONE², JOACHIM WISKEMANN³, ANNE N ANNA L. SCHWARTZ², KERRY S. COURNEYA², 'DAVID S. ZUCKER², CHARLES E. MATTH JENNIFER A. LIGIBEE², LYNN H. GEBBER^{10,1}, G. STEPHEN MORRIS¹², ALPA V. PATEL¹³, FRANK M. PERNA¹⁵, and KATHRYN H. SCHMITZ³

Effects of Exercise on **Health-Related** Outcomes in Those

What can exercise

- Prevention of 7 common canc . Survival of 3 common cance
- Overall more activity appears to lead to better risk reduction Modelar breast, colon, endometrial, esophaseal, kidney and stamach concer-

with Cancer

Physical activity quidelines for

ADULTS (19-64 YEARS)



- 75 minutes of vigorous intensity activity spread across the week or combinations of moderate and vigorous intensity
- 3. Adults should also undertake physical activity to improve
- muscle strength on at least two days a week 4. All actuits should minimise the amount of time spent bein
- Individual physical and mental canabilities should be co

Reducing time apart watching TV, using the opget warmer and breathe harder and their hearts to best

- or playing video games Taking regular breaks at work Breaking up sedentary time such as awapping a lo bue or car journey for walking part of the way
- Reduces risk of a range of deesess, e.g. coronary
- heart danase, stroke, type 2 disbetee Helps maintain a healthy weight Helps maintain ability to perform everyday tasks wi

Received: 22 March 2017 Revised: 25 October 2017 Accepted: 5 December 2017 DOI: 10.1002/pon.4612

REVIEW

WILEY

Predictors of adherence to exercise interventions during and after cancer treatment: A systematic review

H.L. Ormel¹ | G.G.F. van der Schoot¹ | W.J. Sluiter² | M. Jalving¹ A.M.E. Walenkamp¹



Lots of Physical Activity and Exercise Evidence and good practice



Integrating physical activity into cancer care





Physiotherapy for people with painful peripher neuropathies: a narrative review of its efficacy and safety

Tom Jesson^a, Nils Runge^b, Annina B, Schmid^{c,*}

PREHABILITATION EVIDENCE AND INSIGHT REVIEW

OUTSTANDII

AND A GREAT PI

HEAL

Insufficient evidence 3.4x /sough for 30x40 min may

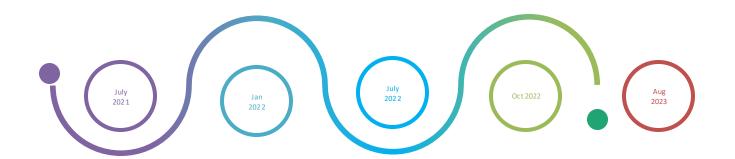
2-3x/week of moderate to vigorous Insufficient evidence resistance training plus high impact training (sufficient to generate ground reaction force of 3-4 time body weight) for at least 12 months Insufficient existence Insufficient autologous

Physical activity and cancer: the underrated wonder drug





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Mapping: who are the system partners?

Bucks Public Health Bucks CCG / BOB ICS

Buckinghamshire Health Care Trust Day Hospice's

Primary Care Networks (GP Surgeries) CIMSPA Canhab

Community Exercise Professionals Leisure Centre Providers

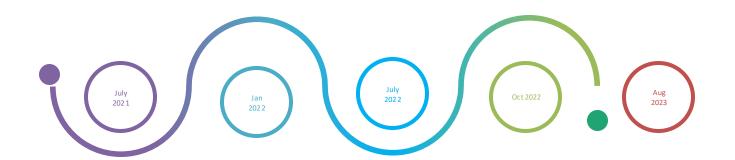
Thames Valley Cancer Network MacMillan

OUTSTANDING CARE

HEALTHY COMMUNITIES

AND A GREAT PLACE TO WORK

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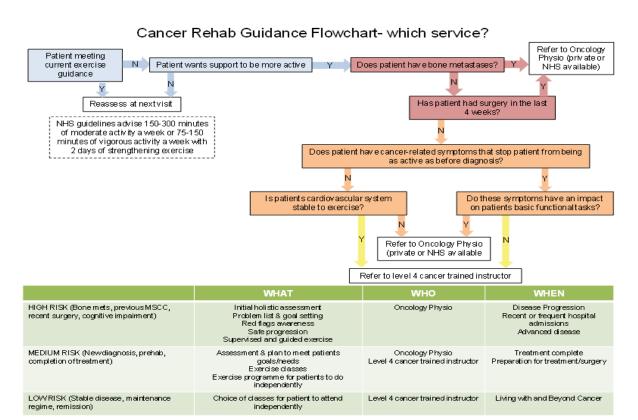
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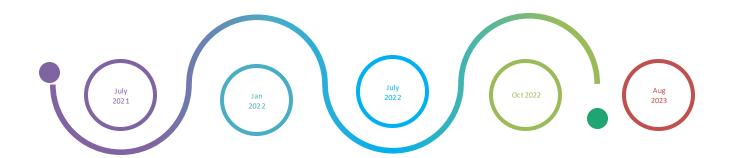








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WHAT IS CAN MOVE?

Can Move is a partnership between the NHS and community providers to support the wellbeing of people living with a cancer diagnosis.

CAN MOVE PHYSIO

Small group community-based activities led by cancer specialist oncology physiotherapists, to support patients with more complex cases.

Aylesbury Roman Park Hall Monday PM. FREE bht.aosphysio@nhs.net

Marlow Community Hospital, Thursday PM. FREE bht.aosphysio@nhs.net

Buckingham Community Hospital Friday PM. FREE bht.aosphysio@nhs.net

Amersham Community Centre, Pilates Health Physiotherapy

Weekdays Exercise, pain, fatigue & scar management. 1:1 and group sessions.

Contact for more information and pricing. rehab@pilates-health.com

CAN MOVE EXERCISE PROFESSIONAL

Community-based group activities to help you be fit for treatment and to aid recovery.

These sessions are led by experienced exercise professionals with a Cancer pre and rehab qualification.

Aylesbury Aqua Vale Wednesday 2.30pm-3.30pm £30 for 6-week block/£6 PAYG vicku@livewellfitness.co.uk

Chalfont St Peter Community Centre

Outdoor exercise session. Friday 10am - 11am £30 for 6 weeks / £40 for 8 weeks referrals@breatheoutside.co.uk

Denham Village Memorial Hall

Circuits style exercise session
Wednesday 10am-10.45am £6 PAYG / £20 month
beth@bouncebackexercise.com 07888912579

Wycombe Leisure Centre

Monday 10am - 11am Friday 10am - 11am £6.80 per session KristinaBaker@pfpleisure.org

Online classes via Zoom

Monday 12pm-12:45pm (Functional Fitness)
Tuesday 8am-8:30am (Mobility & Balance)
Thursday 10am-10:30am (Core Control & Stretch)
Friday 12pm-12:45pm (Strong & Balanced)
£28 a month or £5 per session
beth@bouncebackexercise.com 07888912579

CAN MOVE COMMUNITY

The Bucks Online Directory lists a variety of community-based activities that will help you be active.

These are led by qualified exercise instructors or coaches, but they do not hold cancer pre and rehab qualifications.

These sessions are ideal for people who don't need specialist cancer rehab support but want to keep active with others.

Examples of the activities available include:

- yoga
- aroup walks
- · walking football & netball
- swimming
- table tennis

www.directory.buckinghamshire.gov.uk

Why not try:

5K Your Way - Move against Cancer (Parkrun) Rickmansworth Aquadrome 8.45am Last Saturday of the month. Free. rickmansworthgroup@5kyourway.org

Higginson Park, Marlow 8.45am

Last Saturday of the month. Free

Meet by skate park
higginsonmarlowgroup@

5kyourway.org







Training for Cancer Specialist Nurses

One pager for healthcare professionals

Offer of training for consultants.



Vicky and her Aylesbury Class













"I am 54 and a lung cancer survivor. After my lobectomy (to remove one lobe of my lungs affected by cancer) I had lost a lot of my strength and my flexibility. So, I started the cancer exercise class with Vicky. The class is just what I needed. It is adapted to each person as we all have different cancers, issues and fitness levels. We do muscles strengthening and stretching exercises and a bit of low impact cardio. They are gentle exercises, and we just do what we can. There is no pressure. I also face anxiety and depression and this course is a great help to relax, reduce my stress and boost my mood and energy levels. I would recommend this course to any cancer patient. Really it should be suggested to patients by oncologists and by the NHS."

"I am 62 years old and recovering from breast cancer treatment which involved a lumpectomy and radiotherapy. Vicky Pudney has been fantastic, running sessions that allow everyone to work to their own level without singling people out for special attention. She has also created a kind and supportive group environment."

"I have found the sessions really useful to build back some physical activity post-surgery / cancer diagnosis. Vicky has been really supportive and provides an adaptive range of physical exercises noting some mobility challenges."

OUTSTANDING CARE

HEALTHY COMMUNITIES

AND A GREAT PLACE TO WORK





Before starting these classes, and having just finished my treatment, i was feeling very tired, having two or three naps a day with no energy.

I also had a lot of muscle wastage from the treatment and found it very hard to get motivated.

Once I started these classes, I found that I was starting to get my strength back, and this gave me more motivation.

I can now walk 3 to 4 miles without feeling totally fatigued, which is also improving my mental wellbeing.

Another bonus of the classes that I didn't realise, is the ability to meet people with similar issues and able to talk through treatments, side effects and realise you are not dealing with this on your own.

63yr old, Prostate Cancer





Buckinghamshire Healthcare NHS Trust





OUTSTANDING CARE

HEALTHY COMMUNITIES

AND A GREAT PLACE TO WORK





46-year-old, colon cancer.

"The class has really helped me in my overall confidence in getting back to fitness, helped my overall mental health and my energy levels. It's motivated me to really think more about the exercises I'm doing. Vicky is very supportive, and the class is just a nice thing to attend each week."

77-year-old, oesophageal cancer.

"I enjoyed the sessions and felt motivated to go every week." 80-year-old, bile duct cancer.

"The classes have helped me gain confidence to exercise post-surgery" 52-year-old, appendix cancer.

52-year-old, breast cancer.

"Vicky runs the class in such a way we feel ok to go at our own pace."

76-year-old, lung cancer.

"Fun and welcoming session to be a part of."

38-year-old, breast cancer.

"The sessions helped me feel alive."

72-year-old, lymphoma.

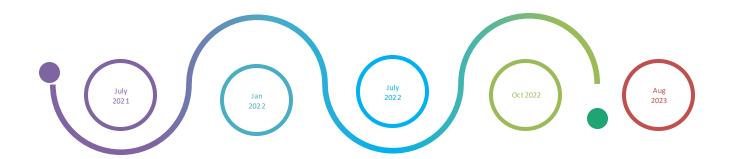
"I have benefited greatly from the sessions - from the instruction and from the stimulus."

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Learning from cancer system work

- Private and public partnership is key.
- Seed funding needed to bring collaboration together.
- Bring the health and exercise prof together as it build trust.
- Healthcare system governance will slow down the process.
- A coordinated offer and joint brand gives credibility.
- Influencing is needed at a senior (system) & operational level.
- Combined or a single PA pathway would be more efficient.
- More referrals for activities in larger towns.







What next?

- Rolling evaluation and impact demonstrated.
- Major conditions strategy in development expansion of pathway.
- Can we link up NHS workforce plan, leisure/sport/PA sector needs and local skills plan.
- Primary care pathway needs to embed and be nurtured.
- BOB ICB Cancer Networking event July 2024
- Continue to attend cancer wellbeing events.
- MacMillan physio on maternity leave.





Contacts

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Jane Kenny – BHT/Macmillan Physio jane.kenny3@nhs.net



Emerging System Change work...

Sport Welfare Officer Network

Find out more about the new England wide network of Sport Welfare Officers and how they are looking to change the way the Sport and Activity system looks after the welfare of its participants.

Children's Coaching Collaborative

Overview of a national system change piece of work to better understand the needs of young people.

This Mum Moves

Overview of a system change programme linked to pregnancy and parents in Bucks.

Local Skills Improvement Plans

Overview of system change work linking education system to movement, leisure, physical activity and sport sector across Bucks and MK.



Questions



Sports Welfare Officers



SPORTS WELFARE OFFICER



The SWO role has been developed by Sport England in collaboration with NSPCC, Ann Craft Trust, National Governing Bodies and Active Partnerships, the role has been developed as a direct recommendation from the Whyte Review and is part of the Uniting the Movement strategy

Funding was given from Sport England to 43 Active Partnerships nationally for to fund 63 Sport Welfare Officer to be located within Active Partnership with 2 National Leads hosted by the National Active Partnership organisation to support the SWO work

Objectives



Identify

Identify safeguarding and welfare priorities both for NGB's and Buckinghamshires and Milton Keynes sport and activities networks

Support

Support safeguarding for children, young people and adults and to provide support to Club Welfare Officers

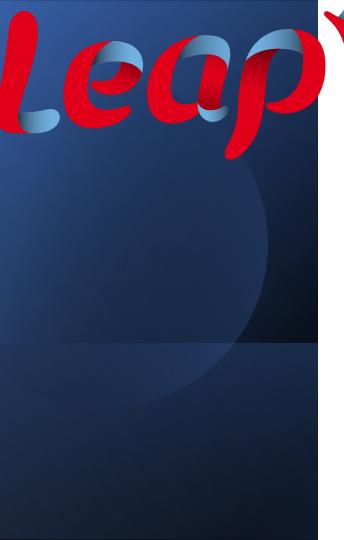
Promote and share

Promote and share good practice across the sport and activities network in Buckinghamshire and Milton Keynes

Sports Welfare Officers





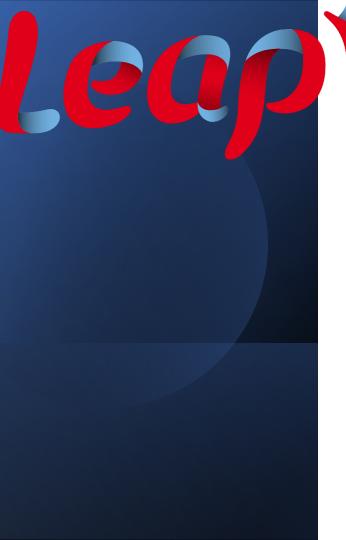


Add Capacity and expertise

- SWOs add capacity and expertise existing safeguarding work of APs and NGBs
- Will not be responsible for APs and NGBs compliance with standards for safeguarding and protection in sport nor the safeguarding Adults in Sport Framework
- SWO role will complement existing work (eg club development with a welfare lens).
- Complement SE safeguarding case management programme (Sport Resolution) which is supporting NGBs in responding to welfare concerns

Focused on NGBs

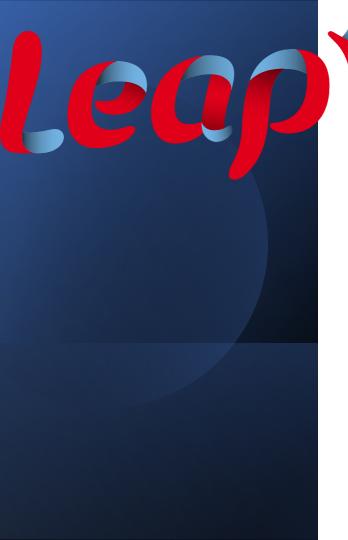
This is about our primary focus being on those 51 NGBs and their clubs who are long term partners of Sport England but with flexibility to support others dependent on local need and officer's capacity- speaks to that 80/20 split



Collaboration and co-design

- Project developed by a national group involving SE, APs, NGB, Ann Craft Trust, CPSU

 a collaborative effort
- ② Committed to maintaining co-design throughout the development, delivery and evaluation phases this group as evolved into a project oversight group provide strategic oversight and act as a sounding board.
- SWO's are collaborating with NGB/clubs to co-design a support offer that is insight led.



- Collaboration and co-design /systems change
- What can we do to support the change we want?
- Low level concerns
- Parents/carers/participants
 - Codes of conduct
 - Complaints procedures
 - Training
 - Its okay to ask questions
 - From the top
 - From the bottom



- Can systems change happen from the bottom up?
- Mind your language- it can deter engagement
- Time to change- its now acceptable for elite athletics to admit to mental health challenges
 - Marcus Trescothick
 - Simone Biles
 - Naomi Osaka
 - Kevin Love

Grassroots campaign that led to systems change

The Children's Coaching Collaborative

The Children's Coaching Collaborative (CCC) is a collective of 17 like-minded organisations with a common purpose to improve the provision of physical activity and sport for children and young people. Through the power of coaching, we aim to influence the sector to raise the bar of children's coaching.



ONLY 50% OF CHILDREN

who take part in sport and physical activity say they really enjoy it



The recent Sport England Motivations and Attitudes to Sport and Physical Activity report highlighted that from the five components of physical literacy enjoyment, confidence, competence, knowledge and understanding -"enjoyment" was the biggest single driver to improving activity levels in children and young people.







































A rights-based approach



The CCC's guiding principles and purpose are based on the UN Convention on the Rights of the Child, specifically article 3 (best interests of the child).

- Article 31 (the right to play)
- Article 6 and 24 (their equal right to develop to their full potential and the right to the best possible health)
- Article 12 (the right to be heard and to have their views taken seriously)



r f

We believe... Coaching benefits children most when it empowers them to play freely and shape their own positive experiences.



We believe... All children and young people deserve an equal chance to develop through sport and physical activity.



We believe... Every child and young person should be seen, heard and valued in the coaching environment.





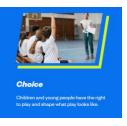
Play Their Way

Child first coaching campaign

















Public Health and Leap — Physical Activity and Movement across Buckinghamshire

Layla Ravey - Public Health Practitioner

Layla.ravey@buckinghamshire.co.uk

Abbi McKane

Amckane@leapwithus.org.uk



Our local plans...





The Buckinghamshire Physical Activity Strategy 2024 -2029 (a multi-agency approach) highlights the commitment we are making to understand the needs of our residents to reduce inactivity and inequality.

Buckinghamshire Joint Local Health and Wellbeing Strategy 2022 to 2025 | Buckinghamshire Council



- Inequalities in Bucks affect the health and opportunities of some communities
- Women and their families from these communities are a key target for Leap
- Key area of work for Leap Try and embed movement in the systems that support these women's then we know will be improving the lives of the women but also their families.



"A Mothers fitness level has a direct relationship to the health of her children. According to the American journal of pediatrics the less active a mother is the less active her children are, especially when they're really young"



Through this work our aims across Buckinghamshire are...



To train up to 70 this Mum Moves Ambassadors across Bucks workforces over the coming year



Develop a Moving mums Network.



Mapping exercise of activity – focus on deprived areas



Support instructors and activity leads to tackle inequalities



Conduct 12 case studies



Strengthen local physical activity pathways



Progress to date....



23 ambassadors trained across Bucks



Mapping activity

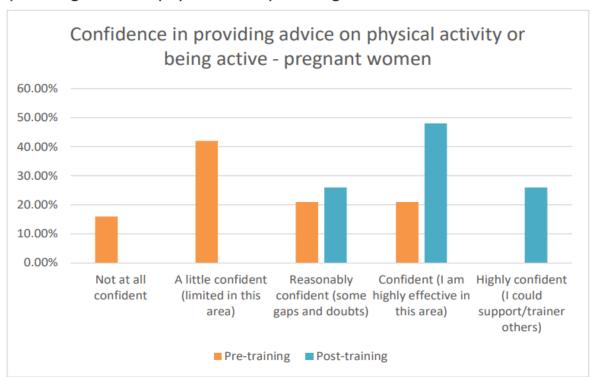


Network developed



Results of April training...

When working with **pregnant women** to what extent do you feel confident in providing advice on physical activity or being active?







Chartered Institute for the Management of Sport & Physical Activity

Local Skills Hubs

Rich Kerr - Skills Hub Manager

About CIMSPA

The Chartered Institute for the Management of Sport and Physical Activity (CIMSPA) is the professional development body for the UK's sport and physical activity sector, committed to supporting, developing and enabling professionals and organisations to succeed and, as a result, inspire our nation to become more active.

VISION

Shaping a recognised, valued and inclusive sport and physical activity sector that everyone can be a part of.

VALUES

Our team values and culture are respect, quality and teamwork.

Our purpose

Our purpose is to lead the sport and physical activity sector and continue to shape a respected, regulated and recognised profession that prioritises diversity, inclusion, skills and behaviours.

By doing this we will increase employment and volunteering opportunities for people from the broadest range of backgrounds and experiences.



Professional status and professional recognition

Our people – the sport and physical activity workforce – are the catalyst that will release the potential of our sector.

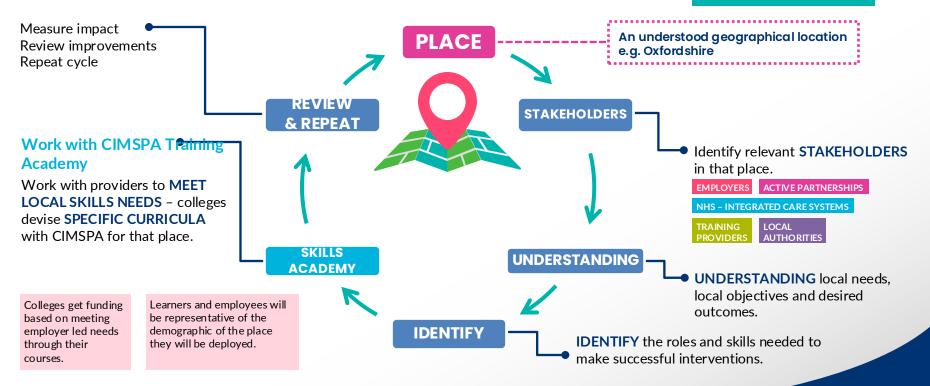
Our insight and conversations with them reveal a singular truth – they want to be recognised for the great work they do – by their peers, by their employers, by the public and by professionals in other sectors.

Making professional recognition a reality for everyone in our world, through professional status, is the core ambition of this strategy.



Our skills strategy ecosystem

Local Strategies
WORKING TO CREATE
National Impact



Feedback & Round Up



Partner Forum 2024 Dates

11.00-13.30 16th October Proposed Theme: Disability and Inclusion



Post-event feedback survey





Networking Lunch



Join the movement and Leap with us







