

KEYNOTE SPEAKER

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**Leap**<sup>®</sup>



Uniting the Movement

Achievements and future focus

A photograph of an outdoor basketball court at dusk. The court is green with white lines. In the background, there are trees and a building. The sky is a mix of orange and blue. The text "UNITING THE MOVEMENT" is overlaid in large, bold, white, italicized letters.

***UNITING THE  
MOVEMENT***

Since publishing UTM we have produced implementation plans covering 2021-2025



## Uniting the Movement: successes to date

### **Record activity levels**

for both adults and children  
and young people

### **Campaigns and system**

**investment** contributing to 1m  
more people active each year

### **National & local partners**

working together across  
places, demographics,  
and sectors

**Social value >£120 billion p/a**  
with a return on investment of  
£4 for every £1 spent

## Lessons learned

Challenges in  
pace of change

Complexity  
created clarity  
gaps

Access remains  
uneven

Importance of  
local  
intermediaries

Change stretched  
capacity

Measurement  
difficulties

# Planning for the future

# Uniting the Movement: Next five years



**Get  
England  
active  
from the  
ground up**

Focus energy, resources and ideas where we can have the greatest positive impact

Act on what we've learned over the past five years

Strengthen the foundations of community sport and active recreation

# Developing priorities to focus on



Priorities:  
Targeted

**Children &  
young people**  
from low-affluence  
households

**Older adults**  
with/at risk of LTHC  
from lower socio-  
economic groups

People who live in  
the top  
**25% places of  
greatest need**

Priorities:  
Universal

**Address gaps  
in workforce  
diversity, skills  
and experience**

**Address  
ageing, at risk  
infrastructure**

**Improving  
data, insight  
and digital  
enablement**

Non-  
negotiable  
foundation

**Sports Council role**

Statutory and essential functions that provide the strong foundations  
the system needs to grow, innovate and improve